



**WEBINAR  
ON  
“MAINSTREAMING DRR INTO FLIMAKING.”  
8th JUNE, 2021  
11:30 HRS. TO 1300 HRS.**

**Organized by**

**National Institute of Disaster Management (Ministry of Home Affairs, Govt. of India)**

**&**

**Satyajit Ray Film and Television Institute, Kolkata (Ministry of Information & Broadcasting, GOI)**

**KEYNOTE ADDRESS**  
**Maj Gen M K Bindal**  
Executive Director, NIDM

**CONVENOR**  
**Dr Sushma Guleria**  
Asst. Professor, NIDM

**SPEAKERS**

**Mr Nilanjan Banerjee**  
SRFTI, Kolkata

**Prof Sudipta Bhaumik**  
SRFTI, Kolkata

**MODERATOR**  
**Ms Aradhna Moktan**  
Young Professional, NIDM

**COORDINATOR**  
**Mr Gaurav Sinha**  
Jr Consultant, NIDM

**Registration: [training.nidm.gov.in](https://training.nidm.gov.in)**

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## **Content**

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- Attendance Sheet
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## Brochure:

India being a very diverse country has been roiling in new disasters nearly every year in the twenty-first century. The tsunami, border wars between neighbouring countries, the earthquake, plight of migrant labourers, the rise of religious fundamentalism, and an uncontrollable pandemic COVID-19.

Seeking to engage with this contemporary landscape of disaster, the webinar will focus on disasters of the twentieth and twenty-first centuries. Disasters are often erroneously conceived as sudden and catastrophic events, especially in the public imagination. Filmmaking acts as a bridge between the public and organization and plays a vital role in spreading crucial information to larger audience.

## Objective of the webinar:

- What role can literature and culture play in disaster planning, management, and reconstruction?
- Understanding the relationship between literature and the timeframe of disasters (usually described as sudden and slow-onset) in their origin?
- What are the best pedagogical approaches for filming a disaster documentary?
- How do the geography, history, and culture of a region distinguish the representation of disaster from other parts of the world through filmmaking?

## Schedule:

Time	Topic	Designation
11:30 – 11:35	Welcome address & Key notes	Prof. Santosh Kumar (Head of GiDRR, NIDM)
11:35 – 12:10	Disaster management in Film Shooting	Prof. Nilanjan Banerjee, SRFTI, Kolkata
12:10- 12:45	Communication Strategy in Disaster Risk reduction (DRR)	Prof. Sudipta Bhaumik, SRFTI, Kolkata
12:45- 12:50	Q/A	Participants
12:50-12:55	Closing Remarks	Dr. Sushma Guleria (Assistant Professor , NIDM)
12:55- 13:00	Vote of thanks	Gaurav Sinha, Junior Consultant, NIDM

Poster:

**nidm**  
Resilient India - Disaster Free India

सत्यमेव जयते

DRR

PM 10 Point Agenda No. 1 & 8 on DRR

**WEBINAR**

# Mainstreaming DRR into Filmmaking

Tuesday, 08<sup>th</sup> June 2021  
11:30- 01:00 PM

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Maj Gen M K Bindal  
Executive Director, NIDM

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Dr Sushma Guleria  
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Mr Nilanjan Banerjee  
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**Stay Protected from Corona**

**Wear your Mask Properly**

**Wash your Hands Regularly**

**Maintain Social Distancing**

## Key Takeaways:

- SRFTI was established in 1995, and registered as a Society on 18 August 1995 under the West Bengal Societies Registration Act, 1961, and is an autonomous society funded by Ministry of Information and Broadcasting, Government of India. It has been named after acclaimed Indian film director, Satyajit Ray.
- Professionally produced videos are important for documentation, donor communications and public relations, while more informal video production can be an important means of tapping into indigenous knowledge, stimulating local creativity, sharing stories, and disseminating peer-to-peer education. In the case of participatory video, the production process itself becomes an educational experience, with the primary objective being to stimulate local dialogue and problem solving.
- The production stage consists in gathering all raw materials that will be used to compose the Film. It includes for example selecting the archive material, producing the animation material, filming interviews or other video material, recording voice over and soundtrack.
- Creating a documentary or film requires time and budgets especially to portray the story of disaster the use CGI technology to create a scene on natural calamity.
- Broadcasting media, because of its speed and ability to cover a wide area, is an important sector of mass media for providing natural disaster information. Natural disaster information is directly connected to lives and property. A wide variety of information is passed on to citizens and society.
- Efforts can be made to ensure that local media groups would have easy access to various information on DRR that can be incorporated in their future programmes, based on our needs assessment among the media groups, consultative meetings.
- To motivate/change the behaviour of people on subject you have to engage them emotionally through the film making viewer understand scientific facts.
- There is a broad continuum in audio and video production. At one end are professionally produced, pre-scripted products where the messages are highly controlled. At the other end are participatory videos, which are individually or collectively produced with more spontaneously captured material using inexpensive video cameras and recording devices.
- Social media includes all of those online tools that permit people to communicate and network without needing traditional organizational support and it is important to tell a story in Audio Visual perspective in case of DRR.

Attendance sheet: (Total no. Of Participants 228)

Serial No.	NAME	E-Mail address
1	AA SARMA	apsarma1@gmail.com
2	Aadesh Kumar Aman	aadeshkumaraman@gmail.com
3	Aarti Sharma	isharmas@live.com
4	Abhinav	abhinavkumarsharma16@gmail.com
5	Abhishek	abhi018negi@gmail.com
6	abhishek abhishek	abhi018negi@gmail.com
7	ABHISHEK SHARMA	asharma19may@gmail.com
8	Abira Saha	saha.abira000@gmail.com
9	Ajay Gupta	ajaygupta.mnc@gmail.com
10	ajaya dalai	ajayadalai6@gmail.com
11	Akshayjit Podder	chem.akshayjit.aus@gmail.com
12	Alaguraja R	profalagurajapmtc@gmail.com
13	Alapan Ghosh	alapanghoshwbdp@gmail.com
14	AMIT KUMAR	reacham664@gmail.com
15	Amrita Pandey	pandey.amrita999@gmail.com
16	Ani Thomas Idiculla	anithomas777@gmail.com
17	Anish Chouhan	anish.chouhan@ppgasianpaints.com
18	ANJALI VERMA	anjusktv@gmail.com
19	Ankhi Saha	akhee.saha@gmail.com
20	Ankita Singh	ankitaspgrdr@gmail.com
21	Annu Sharma	aaniyasharma2354@gmail.com
22	Anup Kumar Dey	akrdey1997@gmail.com
23	Anushin Ray	anushin.ray@gmail.com
24	Aparajita Singh	aparajita.sw@gmail.com
25	Archana Tripathi	ashishashwat@gmail.com
26	ARIJIT GUPTA	ami_arijit2003@yahoo.co.in
27	Arthi Bahadoor	arthibahadoor@yahoo.com
28	Aryaman Singh	aryamansingh138@gmail.com
29	ASHISH GUPTA	connect@advag.in
30	Ashit Gupta	guptaashit223@gmail.com
31	Ather Iqbal Qureshi	geminiathars@gmail.com
32	Avnish verma	avnishv55@gmail.com
33	Babji Malineni	babjimali@yahoo.com
34	BRISTHY BHANDARY	bristhyukhra@gmail.com
35	BAROT HITESHKUMAR R	barothitesh13188@gmail.com

36	Chandan Kumar	chandankmr250@gmail.com
37	DAVID SHARMA	davidlhs72@gmail.com
38	Devikrishna Menon S	devikrishna25999@gmail.com
39	DHARMESH KOSREKAR	dharmesh.kosrekar@gmail.com
40	Dhaval Vilasrao Jadhav	jadhav.dhaval@rediffmail.com
41	Dinesh Kumar	dineshmaster1771991@gmail.com
42	DR KISHORA KUMAR BEDANTA	kishorakumarbedant@gmail.com
43	Dr Richa Yadav	richayadav31@gmail.com
44	Dr Vijay Chawla	vijaychawla95@gmail.com
45	Dr. Alok Kumar Singh	draloksingh1ko@gmail.com
46	DR. DHONDIRAM TUKARAM SAKHARE	sakharedhondiram@yahoo.com
47	Dr. Dudhgawali sir	dudhgawalihemchand@gmail.com
48	Dr. Rohit Kanda	rajputlakshya@gmail.com
49	Dr. Sanjib Das	snjbds828@gmail.com
50	Dr. Sheema Quraishi	sheemaquraishi72@gmail.com
51	Dr. Sudha	drsudhabhagini@gmail.com
52	Dr.S.JAYALAKSHMI	drsjayalakshmi@gmail.com
53	Dr.S.SURENDRAN	surendranpharma@gmail.com
54	Drishti Khattar	drishtikhattar@gmail.com
55	DUSHYANT KUMAR UPADHYAY	dk.upadhyay@eil.co.in
56	Dwickskiland LLyngkhai	westkhasihills@gmail.com
57	Ebormi S Langshiang	lyngchiangbormi@gmail.com
58	Er.Mukesh Kumar Saubhagya	mukesh_saubhagya124@rediffmail.com
59	Eswaran M	halwaparcel@gmail.com
60	Ganapathy Pattukandan	seismogans@yahoo.com
61	Gaurav Sinha	kinggaurav@aol.com
62	Gaurav Thakur	gauravthakur649@gmail.com
63	GOPU PRASAD	gopuprasad18@gmail.com
64	Govind Prasad Kori	govind.imbhu@gmail.com
65	HABIBUR RAHAMAN	maamenakhatun@gmail.com
66	Happy Singh Sethi	sethi125051@gmail.com
67	Harbakhsh Singh	hs.civildefence@gmail.com
68	Hari Sankar Rout	swati_pab@yahoo.co.in
69	Harpalsinh Chudasama	hgchudasama99@gmail.com
70	Hatish	hatishprashar@yahoo.co.in
71	HEMALATA	yaddanapudihemarao@yahoo.co.in
72	HEMANTHA KUMAR TR	hktr3235@gmail.com
73	Hemchand Dudhgawali	dudhgawalihemchand@gmail.com
74	ibrana Naaz	ibranaanaaz173@gmail.com

75	Indu V	arcksdma@gmail.com
76	INDU VERMA	induverma1607@gmail.com
77	Irfan Yaqoob Makhdoomi	irfanyaqoob26@gmail.com
78	Isha choudhary	ishuchoudhary0030@gmail.com
79	Ishita Sharma	ishitas414@gmail.com
80	Ispat Roy	ispatroy@hotmail.com
81	J Lawrence	lawrence.lawru@gmail.com
82	jaspreet Singh	jassikabbe2@gmail.com
83	Jay Prakash Kumar	jayprakash00613@gmail.com
84	Jaya Dixit	jayadix013@gmail.com
85	JOY CHANDRAN	vu3joy@gmail.com
86	Junaid Ahmad Khan	junaidkhan123aru@gmail.com
87	Jyoti Purohit	jyotipurohit80@yahoo.com
88	K Sharda	kodasharda@gmail.com
89	KALIYAPPAN R	kvrk9693@gmail.com
90	KALYAN SANTRA	railways.easternzone@gmail.com
91	Kamal Sharma	kamalsmaxx87@gmail.com
92	Krishnakant Kumar	krishnakantkumar992@gmail.com
93	Kumar Ganesan	kumarg@hku.hk
94	kumar Raghvendra	kr8601@gmail.com
95	madhuri	madhuri.rani17@fms.edu
96	Mahima Trivedi	mahimatrivedi36@gmail.com
97	MALAY ROY	malay660@gmail.com
98	Manala nageswara rao	mnrao.geo.atp@gmail.com
99	MANISH SAXENA	worldjpr@yahoo.com
100	Manisha Badgujar	manishabadgujar94@gmail.com
101	Manisha Prakash	manishaprakash@live.com
102	Manisha Rajput	manisharajput54@gmail.com
103	Manjit Mahanta	mahantamanjit2908@gmail.com
104	Manjunath R	vu3cjm@gmail.com
105	MANOJ KUMAR SHARMA	mksharma4986@gmail.com
106	Mayank Sharma	mskaroa98@gmail.com
107	Miss Tejaswini Lade	ladehtejaswini@gmail.com
108	Mohammad Naser Bagwan	naserbagwanurdu82@gmail.com
109	MOHIT VERMA	mohitkumar54510@gmail.com
110	Monika Khanna	monika56.ji@gmail.com
111	Ms. Pinky Bajaj	sakshibajaj2212@gmail.com
112	Munmun Mohapatra	munmohapatra13@gmail.com
113	NAVARATAN GUSAIWAL	navaratangusaiwal@gmail.com

114	NAWIN KUMAR	nwn1989@gmail.com
115	nikita dabhade	nikitadabhade49@gmail.com
116	Nilesh Kumar	visit2nilesh@gmail.com
117	Nimish Kapoor	nimish2047@gmail.com
118	O. Abu-Libda	abulibda.o@gmail.com
119	Pankhuri Sharma	pankhuri.tayal@gmail.com
120	parab amit anand	amitparab27@rediffmail.com
121	Pawan Kumar	pawan838498@gmail.com
122	Poonam Amte	poonam.amte@gmail.com
123	Prabhakar prajapati	p.sunny86@gmail.com
124	pragati mishra	pragati1413@gmail.com
125	PRALHAD HANKARE	nmcedulink@gmail.com
126	PRASANTA SATAPATHY	prasanta.swati@gmail.com
127	Prashant Singh	patriotprashantsingh@gmail.com
128	PRINCE ANTONY J	princeantony@vcsn.ac.in
129	Pritam Parab	pritamparab1981@gmail.com
130	Priyanka Tawari	priyankatawari1997@gmail.com
131	Priyankar Misra	priyankar@nist.edu
132	Prof.Dr.I.Manavalan Ilakkuvan	imanavalan56@gmail.com
133	Puja	pujaprashar30@yahoo.com
134	pushpanjali pushpanjali	pushpanjalirmis@gmail.com
135	RAJA KISHOR MISHRA	rajakishormishra17@gmail.com
136	Rajan Kumar	rajan.sharmanov1991@gmail.com
137	Rajan Varshney	rajanvarshney04@gmail.com
138	RAJASHEKHARA V	raj17.tarun@gmail.com
139	Rajeev Kumar	r.rajeev09@gmail.com
140	rajesh tiwari	rajeshtiwari34@hotmail.com
141	Rajiv Mathur	r.mathur@theospas.com
142	Raju Roy	rajulive24@gmail.com
143	Rakesh S	surarakesh25@gmail.com
144	RAMAN SAXENA	raman4saxena@rediffmail.com
145	Ramanpreet Singh	manager@virasat.in
146	RANADEEP MAJEE	majeer@indianoil.in
147	Rasikh Rasool	rasikhrasool@gmail.com
148	RAVINDRA REDDY M	ravindraoudeptsw@gmail.com
149	Reema Naz	reemanazreema@gmail.com
150	RIA ROY	rria0304@gmail.com
151	Riddhima choudhary	riddhimachoudhary32@gmail.com
152	Rishabh Snehee	snehee.rishabh@gmail.com

153	Rishi Chaudhary	rishibj169@gmail.com
154	Ritambhara Upadhyay	ritambharaku@gmail.com
155	Ritesh Pandey	ritesh.invictus@gmail.com
156	Ritu Rani	ritu40489@gmail.com
157	Rohan Mark Nimmagadda	rohanmark.n@gmail.com
158	rumi aktar PARVIN	rumiaktarparvin@gmail.com
159	Rupali thore	rupali.thore2@gmail.com
160	S M Gomes	studies.director1@icmai.in
161	S Moovendhan	moovendhan777@gmail.com
162	S UMA MAHESWARI	mrithuma@yahoo.com
163	sakshi bhardwaj	audisakshi00@gmail.com
164	Samardeep Chawla	samardeep.chawla@gmail.com
165	Sangeeta Gawande	sangeetagawande111@gmail.com
166	SANJAY DESHMUKH	swadeshsanjay@gmail.com
167	SANJAY DINKARRAO DESHMUKH	swadeshsanjay@gmail.com
168	santhoshkumar Maniyarikandi	santy727095s@gmail.com
169	Sardar Rameez Sudhan	rameezsuden@gmail.com
170	sarika chouksey	sarikachouksey@yahoo.co.in
171	Satish Pandey	satishpandey174@gmail.com
172	Satyendra Madhesiya	satyendra78000@gmail.com
173	Saurabh Dahatonde	saurabhdahatonde2015@gmail.com
174	shailja gautam	gautam.shally93@gmail.com
175	Shailja Purohit	shailypurohit0@gmail.com
176	Shalini mourya	shalinimourya76156@gmail.com
177	Sharad Bapurao Belorkar	sharadbelorkar@gmail.com
178	SHASHANK NAMEWAR	shashank6757@gmail.com
179	SHEIK MYDEEN	sheiksparten47@gmail.com
180	shikha saxena	shikhaasaxena84@gmail.com
181	Shilpa soni	sonishilpa1982@gmail.com
182	Shraddha Ingale	ingleshreddha1995@gmail.com
183	SHRUSHTI VIDHALE	svidhale91@gmail.com
184	Shubhra Wankhade	wankhadeshubhra@gmail.com
185	Sneha Yadav	sneha2000yadav@gmail.com
186	Snehal Rajkumar Dhanawade	snehaldhanawade1986@gmail.com
187	SNEHASHIS BANERJEE	snehashisbanerjee22@gmail.com
188	Soham Sharma	sohamsharma4321@gmail.com
189	sonal pramod tayade	pramodlava@gmail.com
190	sonikaphd	sonikaphd@gmail.com
191	SP	sasjnu@yahoo.com

192	Sriram A	sriramananth12@gmail.com
193	Steve Luke	mca552@rajagiri.edu
194	Subhajt Kar	subhajtkar2025@gmail.com
195	Subhash Jaryal	badalakash5@gmail.com
196	suchit	suchitgupta3872@gmail.com
197	SUDIP DAS	dassudip739@gmail.com
198	Sumeet Kaur	sumeet.1508d@gmail.com
199	sunita pandit	sunitapandit779@gmail.com
200	SURYA PRAKASH MALL	suryaprakashmall3@gmail.com
201	SURYAPRAKASH VYAS	suryaprakashvyas68@gmail.com
202	Susanta Adhikary	susanta.adhikary@gmail.com
203	Swagatika Ojha	hena.crystal@gmail.com
204	SWARNAPUSHKALA	iyerkala70@gmail.com
205	swarnapushkala iyer	iyerkala70@gamil.com
206	Tarun Anand	tarunanand.mu@gmail.com
207	Tej Singh	shivashakya728@gmail.com
208	THIRUBAN SUNDAR BABU T	thirugnanam1690@gmail.com
209	THIYAGARAJAN RADHAKRISHNAN	rashmithiyagu@gmail.com
210	Tripti Tekade	triptekade@gmail.com
211	Tushar Singh Bodwal	tusharsinghbodwal@gmail.com
212	Ubair Yaseen Shah	ubairyaseen9@gmail.com
213	uma	mrithuma@yahoo.com
214	Usha Shukla	usha.shukla1@gmail.com
215	UTSA ROY	uroy@ymail.com
216	V.K YOGESH	566gowda@gmail.com
217	Vaishali Thakare	vaishali198014@gmail.com
218	Veluru Ramesh	velunaidu019@gmail.com
219	Venkatesh Naidu Thokala	tcvenkateshnaidu@gmail.com
220	Vikash Kumar	vikashbsw@gmail.com
221	Vinayak Sonawane	vinayak.sonawane@rrcventures.com
222	vinod bhardwaj	vinodbhardwaj677@gmail.com
223	vinod kumar	vinodkumar04031993@gmail.com
224	vipin Jain	jainvipin83@gmail.com
225	vishva prakash mehra	vishvaparakashm@gmail.com
226	WASIM RAJA KHAN	wasimdirector@gmail.com
227	yagnam vaishnavi	yagnam.vaishnavi@pmtpims.org
228	Yuvraj Shiralkar	yuvshri13@gmail.com

Feedback of the participants:

nidm Resilient India - Disaster Free India		sushma.nidm	
S.No.	Question	Response	Comment
1	I think the structure and organization of the course fulfilled the objectives of the Training programme.	Very Well	
2	I feel this programme would be useful to me immediately in my job.	Very Much	
3	I believe this will help me in my future job related to Disaster management.	Strongly Agree	
4	Practical orientation of the Training programme.	Very high	
5	I feel this inspires me to take up assignments related to Disaster Management.	Very strongly	
6	I have benefited from interaction with fellow participants in the course.	Very Much	
7	I found the course materials supplied to us to be	Relevant	