



National Institute of Disaster Management
Ministry of Home Affairs, Government of India
“A” Wing, 4th Floor, NDCC-II Building, Jai Singh Road, New Delhi-110001

NIDM LOGO DESIGNING COMPETITION
OPEN TO ALL

National Institute of Disaster Management (NIDM), New Delhi, India, constituted under the Disaster Management Act 2005, is an apex National Institute of Government of India with the nodal responsibilities for human resource development, capacity building, training, research, documentation, public awareness and policy advocacy in disaster management.

NIDM is in the process to re-design its logo which should essentially try and capture the vision of NIDM which is “to strive relentlessly towards making a disaster free India by developing and promoting a culture of prevention and preparedness at all levels”. The competition is open to students, working professionals, practitioners etc.

How to participate: Individuals interested may send their designs on or before 15th May 2018. Based on the number of entries received, an internal committee of NIDM shall select the winner.

Participants should also provide the following basic information:

1. Name of participant:
2. Profession:
3. Age:
4. Complete contact details: with E-mail id and mobile number.

Awards: The selected participant shall receive a prize money of Rs. 25,000/.

All entries should be sent to the given contact address.

For Terms and Conditions [Click here](#)

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Logo Design Contest for NIDM – 2018 Terms and Conditions

- The Contest is open to all Indians from India or abroad. Registered Organizations under relevant Indian laws are also eligible to participate.
- Only one entry shall be permitted per individual or organization.
- All entries to be submitted to Sh. Anil Shekhawat, Assistant Commandant (Trg.) through Post/Courier etc on paper. Entries submitted through any other medium/ mode will not be considered for evaluation.
- The winning design of logo(s) would be the intellectual property of NIDM (MHA) Government of India. The winner(s) cannot exercise any right over it, after the acceptance of the prize.
- Plagiarism of any nature would not be allowed.
- The logo design must be original and should not violate any provision of the Indian Copyright Act, 1957.
- NIDM reserves the right to cancel or amend all or any part of this Contest and/ or Terms and Conditions/ Technical Parameters/ Evaluation Criteria.
- The entry should be accompanied by a brief explanation of the design and how it best symbolizes the role of NIDM in Disaster Risk Reduction and Awareness.
- The design of the logo must not infringe on the Intellectual Property Rights of any third party. All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in disqualification.

Technical Parameters

- Participants should initially send A4 size color high resolution print of design at 600 DPI and on final selection a high resolution Digital soft copy in JPEG/ JPG/ PNG/ SVG format only will be required.
- The Logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format. Participants should ensure that original designs are submitted.
- Logo should be designed in color. The size of the logo may vary from 5cm*5cm to 60cm*60cm in either portrait or landscape.
- The Logo should be usable on the website/ social media such as Twitter/ Facebook and on printed materials such as b/w press releases, stationery and signage, labels etc.
- All technical details, including file formats, can be structured in the sheet itself. The size of the final design may vary from 4 cms X 4 cms to 60 X 60 cms. (Note: The logo need not be square. We are not specifying any geometrical shape. The dimensions above indicate only the minimum and maximum 'frame' sizes of usage.). Participants should not imprint or watermark logo design.

- Every entry must be accompanied by a brief writeup/ explanation in maximum 250 words. Note: Participants to keep the editable/ open file format also ready – this shall be required to be submitted later for the winning entry. During the course of evaluation, contest organizers may ask participants to resubmit their entry in different size(s)/ format(s) etc.

Evaluation Criteria

- All the entries received by NIDM would be scrutinized by the internal Committee.
- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of Disaster Risk Reduction through knowledge.
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or on any decision of the Selection Committee.
