



**National Disaster Management Authority
&
National Institute of Disaster Management
(Ministry of Home Affairs, Government of India)**



**POSTER & SLOGAN WRITING COMPETITIONS
FOR STUDENTS ON 'SCHOOL SAFETY'**

**Disaster Reduction Day
October 09, 2013**

Students of all categories are vulnerable to various disasters, not only in the schools but also while commuting to schools. In the recent past schools in various regions of the country faced big loss of human life and property due to disasters. This necessitates the need to create awareness among students about disaster preparedness and mitigation measures so that the damage can be minimized.

The National Disaster Management Authority (NDMA), headed by the Prime Minister of India, is the apex body for Disaster Management in India. The setting up of the NDMA and the creation of an enabling environment for institutional mechanisms at the State and District levels is mandated by the Disaster Management Act, 2005. NDMA is mandated to lay down the policies, plans and guidelines for Disaster Risk Reduction and to ensure timely and effective response to disasters.

National Institute of Disaster Management (NIDM), New Delhi, constituted under the Disaster Management Act 2005, is the apex National Institute of Government of India with the nodal responsibilities for human resource development, capacity building, training, research, documentation, public awareness and policy advocacy in disaster management.

The United Nations' (UN) International Day for Disaster Reduction is being observed to raise awareness among people for taking action to reduce their risk to disasters. It also encourages people and governments to participate in building more resilient communities and nations. National Disaster Management Authority (NDMA) and National Institute of Disaster Management (NIDM) will be observing the Day jointly on 09th October, 2013, using it as an opportunity to focus national attention on important issue of school safety.

Damage to educational institutions disrupts the education system and eventually the development of any country. Among all, the children in schools are the most vulnerable groups to disasters. To create awareness among students, Poster making competitions will be organized in the schools across the country. Posters

and Slogan (English or Hindi) on “**School Safety**” with an objective to create awareness among students, teachers and other stakeholders about school safety are invited under Two categories:

- (i) Class VI to X
- (ii) Class XI to XII

The size of the posters will be 15” x 20”. The posters will be made on white paper with water or crayon colours. Posters and Slogans can be developed on themes related to structural and non-structural measures, school-based safety plans, search and rescue, first aid, safety and evacuation routes, transportation etc.

The Poster and Slogan (English or Hindi) making activities will be conducted at the respective schools and top three selected entries of each of the competitions may be communicated to NIDM under the signature of the Head of the Institution by 15th September, 2013. Out of the received entries, **First prize of Rs. 10,000, Second prize of Rs. 7,000, Third of Rs. 5,000** and three consolation prizes of Rs. 1,000 each will be awarded to the winners of Poster making category. **First prize of Rs. 7,000, Second prize of Rs. 5,000, Third of Rs. 3,000** and three consolation prizes of Rs. 1,000 each will be awarded to the winners of Slogan (English or Hindi) category.

Schools may send top 3 selected plans to NIDM for consideration by the award committee before due date, duly signed by Principal/ Head of the school along with giving full address/ name of the contact person, phone number, e-mail etc.

School Safety Posters and Slogans (English or Hindi) should be sent to the address given below by 15th September, 2013.

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Venue: Auditorium, India International Centre
Max Muller Marg, New Delhi – 110003

Day: Wednesday, 9th October 2013 at 14:30 Hrs.

Programme

Timings	Activity	
14:30 – 14:31 Hrs.	1 - Minute Silence in the Memory of Uttarakhand Disaster Victims	
14.35 – 14.45	Uttarakhand Disaster & Children	Prof. Chandan Ghosh
14:45 – 14:50 Hrs.	Introductory Address	ED NIDM
14:50 – 15:20 Hrs.	Skit by School Children on Disaster Management	ASN School, New Delhi
15:20 – 15:45 Hrs.	Experience of School Children on Uttarakhand Disaster 2013	Save The Children
15:45 – 16:00 Hrs.	Address by Special Guest	IG, NDRF
16:00 – 16:10 Hrs.	Address by Guest of Honour	DG, NDRF
16:10 – 16:30 Hrs.	Release of Disaster Management Awareness Material and Prize distribution to winners of Poster making & Slogan writing competition on Disaster Management	
16:30 – 16:40 Hrs.	Address by the Chief Guest	Shri B.Bhattacharjee, Hon'ble Member NDMA
16:40 – 16:50 Hrs.	Vote of Thanks	
16:50 Hrs. onwards	High Tea	