PRESS RELEASE

In view of the emerging threat in the Country due to COVID-19 outbreak, it is imperative to apply and implement various measures for maintaining public safety in all aspects and to control dissemination of misleading information about AYUSH Drugs and services as under:

1. The Ministry of AYUSH with the recommendations from Research Councils under its administrative control has come out with an advisory which will be communicated/implemented only through AYUSH personnel and facilities as per the prevailing system in the District/Area.

2. The AYUSH approach to manage the outbreak broadly comprise of:
   i. Preventive and prophylactic.
   ii. Symptom management of COVID-19 like illnesses.
   iii. Add on Interventions to the conventional care.

3. Publicity or advertisement of any AYUSH related claims for COVID-19 treatment in Print, TV, Electronic media or through any other medium is strictly prohibited as per order from Ministry of AYUSH and strict action will be taken against such person/agencies.

Sd/- Dr.A.Warr
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